

# Your guide to promoting World Quality Day on social media

We want your World Quality Day event to be as successful as possible and social media is a great way of connecting and interacting with your followers. To help you, we've put together some ideas for raising awareness of your World Quality event.

## Twitter

### Before 9 November 2017;



We're celebrating World Quality Day and the value of everyday quality leadership. Join in / find out what we have planned. #WQD17 [\[insert a link to your website / event write-up\]](#)



Help us celebrate World Quality Day on 9 November. Look at how we're promoting #everydayleadership17 and get involved. [\[insert a link to your website / event write-up\]](#)

### On 9 November 2017;



Happy World Quality Day. Share what you have planned for the day and join in and celebrate #everydayleadership17



Happy World Quality Day. We're proud to be celebrating #everydayleadership17 by [\[describe your activity\]](#)

### After 9 November 2017;



Thanks to everyone who helped us celebrate World Quality Day 2017. Click to find out what we got up to. [\[insert a link to your website / event write-up\]](#) #WQD17



We had a great time celebrating the value of everyday leadership for #WQD17. Thank you to everybody who made it a success.

## LinkedIn

### Before 9 November 2017;



Did you know that 9 November is World Quality Day? We're taking part in #WQD17 by **[describe your activity]**. There's still time to organise an activity or event of your own.



World Quality Day 2017 is coming on 9 November. What do you have planned? #WQD17 #Everydayleadership17

### On 9 November 2017;



Happy World Quality Day!  
We are celebrating everyday leaders who exhibit the values of the quality profession – a clarity of purpose, a focus on stakeholders, a commitment to do things properly and to objectively evaluate outcomes, along with a passion for continuous improvement.  
#WQD17 #Everydayleadership17



Happy World Quality Day! Did you know there are eight key leadership behaviours that quality professionals undertake as part of their everyday work? [www.quality.org/world-quality-day-2017-celebrating-everyday-leadership](http://www.quality.org/world-quality-day-2017-celebrating-everyday-leadership)

Together with organisations around the world, we are celebrating the value of everyday leadership. #WQD17

### After 9 November 2017;



Thanks to everyone who helped us celebrate World Quality Day 2017. Click to find out what we got up to. **[insert a link to your website / event write-up]**  
#WQD17